

The Top 5 Properties for Online Reputation in Every State of the Nation

For our third installment of the ORA Power Rankings, we're carving up the map.

By [Kayla Devon](#)

ORA™ Power Rankings

POWERED BY J Turner Research

Our first installment of the ORA Power Rankings showcased the nation's [top 50 communities for online reputation](#). But keeping in mind that "all real estate is local," this month we went a step further (by orders of magnitude), and carved up a map in the process.

This month's issue looks at the top five communities for online reputation in each of the nation's 50 states (and the District of Columbia)—as well as each state's average ORA® score. [Scroll down for an interactive map to see the top five properties in your state.]

So, where are the happiest residents? Against a national average of 52, the highest score was found in Washington, D.C., where the district-wide average was 57. The lowest state-wide average was found in North Dakota with 41.

Regionally, East coast states tended to be on the higher end of the scale with Midwest and Southwest states, including Utah and Colorado, on the lower end of the spectrum.

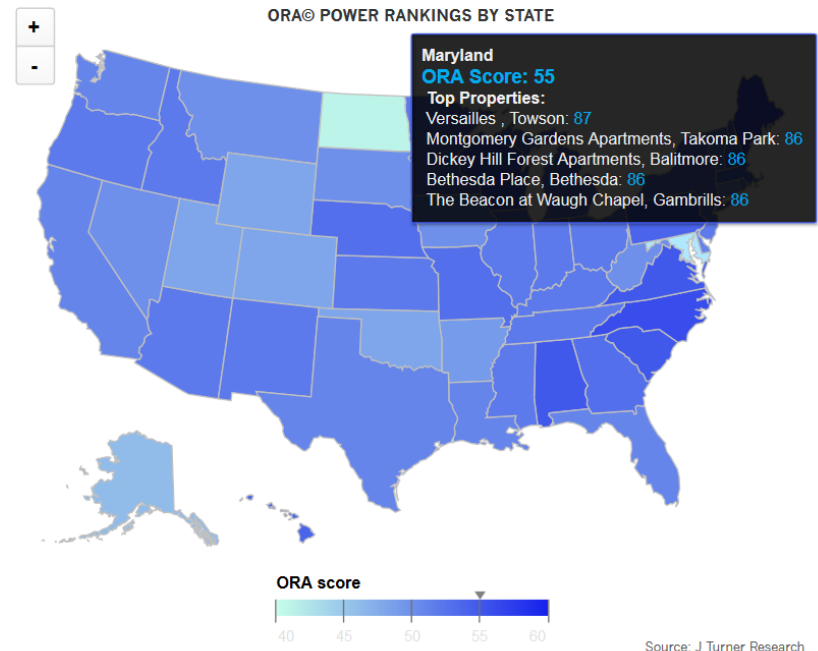
When you isolate just the top five communities in each state, you get a slightly different picture. Alaska and Wyoming had some of the lowest scoring top properties, with the highest rankings at 69 and 66, respectively. On the other end of the scale, all five top properties in Virginia and West Virginia scored above 90.

But one community really stood out from the more than 52,000 properties ranked: With an ORA® score of 95, The Kensington, in Boston, managed by Bozzuto, is the top property in the nation.

To arrive at a national score, [J Turner Research](#) tracks and analyzes the online reputation of more than 52,000 apartment properties across multiple ratings websites, on a monthly basis. To overcome the challenge of multiple ratings scales, J Turner has devised a statistical model to establish a single score for each property. This score, based on a 0-100 scale, serves as a benchmark to compare and contrast individual properties—and portfolios—nationally.

For the state average, all properties in the state were considered. However, when considering the top properties in each state, only properties with a minimum of 10 reviews were considered. This resulted in Vermont only having one top property as opposed to five, and North Dakota having a state average ORA® Power Ranking higher than the scores of the top properties listed.

Montgomery Gardens Ranked Second Best Apartments in Maryland!



Note: For the state average, all properties in the state were considered. For the property rankings, only the properties with a minimum of 10 reviews were considered. States with less than five properties or with higher averages than their top property's scores are a result of an insufficient volume of property reviews.

ORA Power Ratings are based on nationwide reputation study of more than 14 million apartments in 55,000+ properties.